

Policies against consumer food waste

REFRESH Policy Workshop: Public campaigns and other policy options for behaviour change

Agenda

19 November 2018, 9:00-16:15

Federal Ministry of Food and Agriculture, Wilhelmstraße 54, 10117 Berlin

Room: 2E030

9:00-09:20	<i>Registration and coffee</i>
9:20-09:35	Introduction and welcome Stephanie Wunder, Ecologic Institute & Hilke Bos-Brouwers, WUR Dr. Klaus Heider, Federal Ministry of Food and Agriculture (BMEL)
9:35-10:00	Networking session
10:00-10:15	Consumer behavior insights from REFRESH Erica van Herpen, Wageningen University
10:15-10:40	Translating REFRESH findings into requirements for effective public campaigns Stephanie Wunder, Ecologic Institute
10:40-11:10	Discussion
11:10-11:30	<i>Coffee break</i>
11:30-12:15	Responses from three Member States regarding success factors and limitations for national campaigns UK: Tom Quested, WRAP Germany: Dr. Anke Niederhaus, Ministry of Food and Agriculture Netherlands: Marjolijn Schrijnen, Dutch Nutritional Center
12:15-13:00	Discussion
13:00-14:15	<i>Lunch (including short statement by caterer "SirPlus")</i>
14:15-15:45	Discussing further policy options for behavioural change Short input on date labelling: Anne-Laure Gassin, DG Sante, European Commission Short input: Reflecting the European discussion/lessons learned from Australia: David Pearson Moderated, participatory group work
15:45-16:15	Wrap up and reflections
16:15	End of the workshop

